



THE KEYS TO SUCCESSFUL EVANGELISTIC PREACHING



**Generally Apply to Public, Church-time,
Seminar, Small Group & Bible Study Evangelism**



A. THE 3 ESSENTIALS OF EFFECTIVE EVANGELISTIC PREACHING

1. **Ethos** - The Life & Character of the Preacher



God's Mission for Us
“Make Disciples”

And Jesus came and spoke to them, saying, "All power has been given to Me in heaven and on earth. Go therefore and **make disciples** of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the world." Amen.

Matthew 28:18-20



The background features a black field with flowing, wavy bands of color. On the left, there are vibrant green waves that curve upwards and then downwards. On the right, there are warm orange and yellow waves that curve downwards and then upwards, meeting the green waves. The overall effect is a sense of dynamic movement and energy.

What is a Disciple of Jesus?

A Disciple of Jesus

a. Loves others as Jesus loves them (John 13:34,35)

A new commandment I give to you, that you love one another; as I have loved you, that (in order that) you also love one another. **By this** all will know that **you are My disciples**, if you have **love for one another.**”
John 13:34,35



A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit - fruit of the Spirit (John 15:8)**

*“By this is my Father glorified, that you **bear much fruit**; and so shall you be **My disciples**.”*

John 15:8

The Fruit of the Spirit



But the **fruit of the Spirit** is love, joy, peace,
longsuffering, kindness, goodness,
faithfulness, gentleness, self-control...
Galatians 5:22,23



A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit - fruit of the Spirit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)**

If anyone comes to me, and hates not his own father, mother, wife, children, brothers, sisters, yes, and their own life also, they **cannot be my disciple.**

Luke 14:26



A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit - fruit of the Spirit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)**

So likewise, whoever of you does not **forsake**
all that he has cannot be **My disciple**.

Luke 14:33



A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit - fruit of the Spirit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)
- e. Dies to self (Luke 14:27)

And whoever does not **bear his cross** and
come after Me cannot be **My disciple**.
Luke 14:27



A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit - fruit of the Spirit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)
- e. Dies to self (Luke 14:27)
- f. Follows all God's word that they know (John 8:31)**

“Jesus therefore said to those Jews that had **believed him**, ‘If you **abide in my word**, then are you truly **my disciples**.”
John 8:31



A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit - fruit of the Spirit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)
- e. Dies to self (Luke 14:27)
- f. Follows all God's word that they know (John 8:31)
- g. Seeks to make disciples (Matthew 28:19,20)**

Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, **teaching them to observe all things that I have commanded You**'...

Matthew 28:19,20



Go therefore and **make disciples** of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, **teaching them to observe all things that I have commanded you** ...

Matthew 28:19,20



Every true disciple is born into the kingdom of God as **a missionary**.
He who drinks of the living water becomes a fountain of life.

Ellen White, Desire of Ages, p. 195



A Disciple of Jesus

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- g. Seeks to make disciples (Matthew 28:19,20)

Someone Like Jesus

A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)
- e. Dies to self (Luke 14:27)
- f. Follows all God's word that they know (John 8:31)
- g. Seeks to make disciples (Matthew 28:19,20)

Are we like Jesus?

A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)
- e. Dies to self (Luke 14:27)
- f. Follows all God's word that they know (John 8:31)
- g. Seeks to make disciples (Matthew 28:19,20)

Born Again Person

A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
- d. Puts Christ before anything else (Luke 14:33)
- e. Dies to self (Luke 14:27)
- f. Follows all God's word that they know (John 8:31)
- g. Seeks to make disciples (Matthew 28:19,20)

Spirit Filled Person

The beauty of His countenance,
the loveliness of **His character**, above
all, the love expressed in look and
tone, **drew to Him** all who were not
hardened in unbelief.

Ellen White, Desire of Ages, p254



An open book is positioned in the lower right corner of the image. The pages are white with black text, and the book is slightly angled. Surrounding the book and the text are several glowing, translucent ribbons. One ribbon is a vibrant green, flowing from the top left towards the center. Another ribbon is a bright yellow, flowing from the top right towards the center. A third ribbon is a golden-brown, flowing from the bottom right towards the center. The background is dark, making the glowing ribbons and the text stand out.

Live such good lives among the pagans that...they
may...glorify God on the day he visits us.
1 Peter 2:12 (NIV)

A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit (John 15:8)
- c. Puts Christ before anyone else (Luke 14:26)
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Impossible for US?

A Disciple of Jesus

- a. Loves others as Jesus loves them (John 13:34,35)
- b. Bears much fruit (John 15:8)
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- d. Puts Christ before anything else (Luke 14:33)
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Work of the Holy Spirit

Work of the Spirit in Evangelism

1. Convicts the World of Sin, Righteousness & Judgment (John 16:7,8)
2. Brings the Presence of Jesus in Our Work (John 14:16-18)
3. Gives Power to Witness of Jesus (Acts 1:8; 4:32)

How the Spirit Comes

1. Faith or Trust in Christ & Him Crucified (John 7:37-39)

On the last day, that **great day of the feast**, Jesus stood and cried out, saying, "If anyone thirsts, let him come to Me (the Rock struck at Calvary) and drink. **He who believes in Me (accepts Me)**, as the Scripture has said, out of



his heart will flow rivers of living water.” But this
He spoke concerning **the Spirit**, whom those
**believing in Him (accepting Him) would
receive...**

John 7:37-39



Jesus answered and said to him, "Most assuredly, I say to you, unless one is **born again**, he cannot see the kingdom of God...unless one is **born of** water and **the Spirit**, he cannot enter the kingdom of God..Nicodemus answered and




said to Him, **“How can these things be?”**
John 3:3,5,9



And as Moses lifted up the serpent in the wilderness, even so must the Son of Man be lifted up, that **whoever believes in Him** should not perish but have eternal life.

John 3:14,15





**Have you thrown your helpless
self on Christ, crucified for you?**

4. How the Spirit Comes

1. Faith or Trust in Christ & Him Crucified (John 7:37-39)
2. Obedience of love to God (Acts 1:8; 4:32)

And we are His witnesses to these things, and so also is **the Holy Spirit** whom God has **given to those who obey Him.**

Acts 5:32



“If you love Me, **keep My commandments**. And I will pray the Father, **and He will give you another Helper**, that He may abide with you forever-**the Spirit** of truth...
John 14:15-17





**Is there anything God has
asked you to do or stop doing?**

4. How the Spirit Comes

1. Faith or Trust in Christ & Him Crucified (John 7:37-39)
2. Obedience to God (Acts 1:8; 4:32)
3. Prayer (Luke 11:13; Acts 4:31)

If you then, being evil, know how to give good gifts to your children, how much more will your heavenly Father **give the Holy Spirit to those who ask Him!**”

Luke 11:13



And when they had **prayed**, the place where they were assembled together was shaken; and **they were all filled with the Holy Spirit**, and they **spoke** the word of God **with boldness**.

Acts 4:31





Do you **earnestly** pray for
God's Spirit in your life?

Prayer in Evangelism

1. Pray as you prepare your messages
2. Pray before you deliver your messages
3. Pray as you deliver your messages
4. Pray after you deliver your messages
5. Be at prayer meeting

A. THE 3 ESSENTIALS OF EFFECTIVE EVANGELISTIC PREACHING

1. Ethos - The Life & Character of the Preacher

2. Logos - The Message of the Preacher

Broad Aims of Evangelistic Preaching & Teaching

- 1. To help people accept the authority of His Word**
- 2. To help people to accept Jesus as Saviour & Lord**
- 3. To help people to accept the teachings of Jesus**
- 4. To help people to join Christ's body (Church)**

Characteristics of Evangelistic Messages

Mark 1:14,15

Now after John was put in prison, Jesus came to Galilee, preaching the gospel of the kingdom of God, and saying, "The time is fulfilled, and the kingdom of God is at hand. Repent, and believe in the gospel.

Mark 1:14,15



Characteristics of Evangelistic Preaching

1. Focus - The Gospel

Now after John was put in prison, Jesus came to Galilee, **preaching the gospel** of the kingdom of God, and saying, "The time is fulfilled, and the kingdom of God is at hand. Repent, and believe in **the gospel**."

Mark 1:14,15



And so I have made it **my aim to preach the gospel**,
not where Christ was named, lest I should build on
another man's foundation.

Romans 15:20



For Christ did not send me to baptize, but **to preach the gospel**, not with wisdom of words, lest the cross of Christ should be made of no effect.
1 Corinthians 1:17

Why Preach the Gospel?





The Gospel is What Makes Disciples

The Great Commission In Matthew & Mark

And Jesus came and spoke to them, saying...Go therefore and **make disciples** of all the nations...
Matthew 28:18,19

And He said to them, "Go into all the world and **preach the gospel** to every creature."
Mark 16:15



And when they had **preached the gospel** to that city and **made many disciples**, they returned to Lystra, Iconium, and Antioch.
Acts 14:21



Characteristics of Evangelistic Preaching

1. Focus - The Gospel
2. Prophetic

Now after John was put in prison, Jesus came to Galilee, preaching the gospel of the kingdom of God, and saying, "**The time is fulfilled**, and the kingdom of God is at hand. Repent, and believe in the gospel.

Mark 1:14,15



Prophetic Evangelistic Preaching the Bible

1. Noah - prophetic preaching
2. Jonah - prophetic preaching
3. Jeremiah - prophetic preaching
4. Jesus - prophetic preaching
5. Peter on day of Pentecost - prophetic preaching
6. Stephen - prophetic preaching
7. Philip the deacon/evangelist - prophetic preaching
8. Paul - prophetic preaching

Why Preach Prophetically?



**Prophecy Brings Faith in God
to Accept the Gospel of Christ**

700 BC



Isaiah

Prophecies of Cyrus the Great

“Thus says the Lord to His anointed, to Cyrus...I have even called you by your name...**That they may know** from the rising of the sun to its setting (the whole world), that **there is none besides Me**. I am the LORD, and there is no other.

Isaiah 45:1,4,6



Remember the former things of old, for **I am God, and there is no other...Declaring the end from the beginning**, and from ancient times things that are not yet done...

Isaiah 46:9,10





Why does He want us to believe in Him?

“Look to Me (trust Me), and be saved, all you ends of the earth! For I am God, and there is no other.
Isaiah 45:22



Now **I tell you before it comes**, that when it does
come to pass, **you may believe that I am He (I I AM)**.
John 13:19



In a special sense **Seventh-day Adventists** have been set in the world as watchmen and light bearers. **To them** has been entrusted **the last warning** for a perishing world. On them is shining



wonderful light from the word of God.
They have been given a work of the
most solemn import - **the proclamation
of the first, second, and third angels'
messages.** There is **no other work of so**



great importance. They are to **allow
nothing else** to absorb their attention.

EG White, Review and Herald, Aug. 2, 1906.

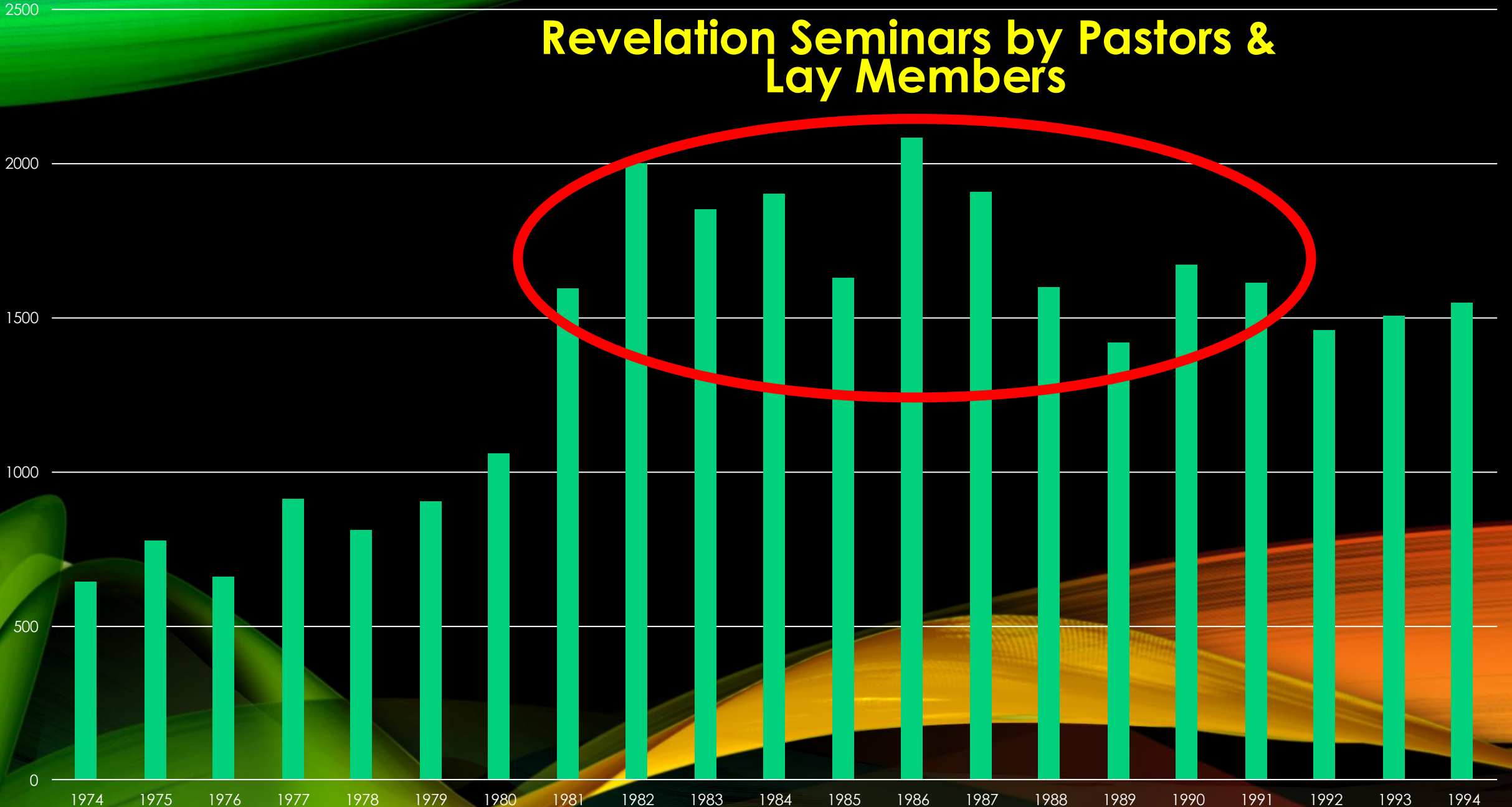


Texas Conference

1. Annual Baptisms = 900 people
2. Conducted Revelation Seminars everywhere
3. Annual Baptisms = 2000

TEXAS CONFERENCE BAPTISMS/PROFESSIONS OF FAITH

Revelation Seminars by Pastors & Lay Members



Characteristics of Evangelistic Preaching

1. Focus - The Gospel
2. Prophetic
3. Urgency

Now after John was put in prison, Jesus came to Galilee, preaching the gospel of the kingdom of God, and saying, "The time is fulfilled, and **the kingdom of God is at hand**. Repent, and believe in the gospel.

Mark 1:14,15



Characteristics of Evangelistic Preaching

1. Focus - The Gospel
2. Prophetic
3. Urgency
4. Call to Action - Make a decision

Now after John was put in prison, Jesus came to Galilee, preaching the gospel of the kingdom of God, and saying, "The time is fulfilled, and the kingdom of God is at hand. **Repent**, and **believe in the gospel**.

Mark 1:14,15



Characteristics of Evangelistic Preaching

1. Focus - The Gospel
2. Prophetic
3. Urgency
4. Call to Action - Make a decision

**For Public, Church-time, Seminar,
Small Group & Bible Study Evangelism**

7 Secrets for Successful Evangelistic Sermons (Ellen White)

- 1. The Love of God/Christ**
- 2. The Cross of Calvary**
- 3. The Way of Salvation**
- 4. A Spot for Children - Illustrations**
- 5. Practical Godliness**
- 6. The Second Coming**
- 7. A Strong Appeal**

Preparing Your Message

1. Before Crafting the Sermon

- a. Pray - For Insight, Wisdom & Power
- b. Study the Word
- c. Thinking & Meditation on the Word

2. Crafting the Sermon

“The human mind craves order & organization”

Preparing Your Message

2. Crafting the Sermon

a. Work out the theme for your message

Theme: Your sermon in one unforgettable sentence

b. Work out the aims for your message

c. Have a clear structure (3-5 main points) - the body

d. Work out your introduction

e. Work out your conclusion

f. Work out your appeal

g. If powerpoint - no more than 5 lines of text

h. Choose your words - words (& pauses) have power

i. Write a sermon manuscript - how you want to say it

SERMON PREPARATION

Subject: The Sabbath

Title: THE OMEN: The Allegiance Factor

Theme: God's calls us to keep the Seventh day holy as His Sabbath

Aims:

- 1. To show the meaning of the Sabbath**
- 2. To show the seventh day is the Bible Sabbath**
- 3. To move people to keep God's Bible Sabbath**

Introduction

Body

- A. The Meaning of the Sabbath**
- B. The Seventh Day is the Sabbath**
- C. How to Keep the Sabbath**

Conclusion & Appeal

A. THE 3 ESSENTIALS OF EFFECTIVE EVANGELISTIC PREACHING

1. Ethos - The Life & Character of the Preacher

2. Logos - The Message of the Preacher


3. Pathos - **The Way the Preacher Delivers the Message**

Delivering Your Message

The job of a speaker is to keep people's attention

- 1. Enthusiasm - shows you believe your message**
- 2. Earnestness - expresses the messages importance**
- 3. Gentleness - reveals your care for people**
- 4. Warmth - reveals your heart for people**
- 5. Body language**
- 6. Facial expressions**
- 7. Volume**
- 8. Inflection/Pitch etc**

B. Indispensable of Effective Preaching

The background features a black field with dynamic, flowing waves of color. On the left, there are vibrant green waves that curve upwards and then downwards. On the right, there are warm orange and yellow waves that curve downwards and then upwards, creating a sense of movement and depth. The waves have a soft, ethereal quality, with some areas appearing more translucent than others.

Keep
It
Simple

B. Indispensable of Effective Preaching

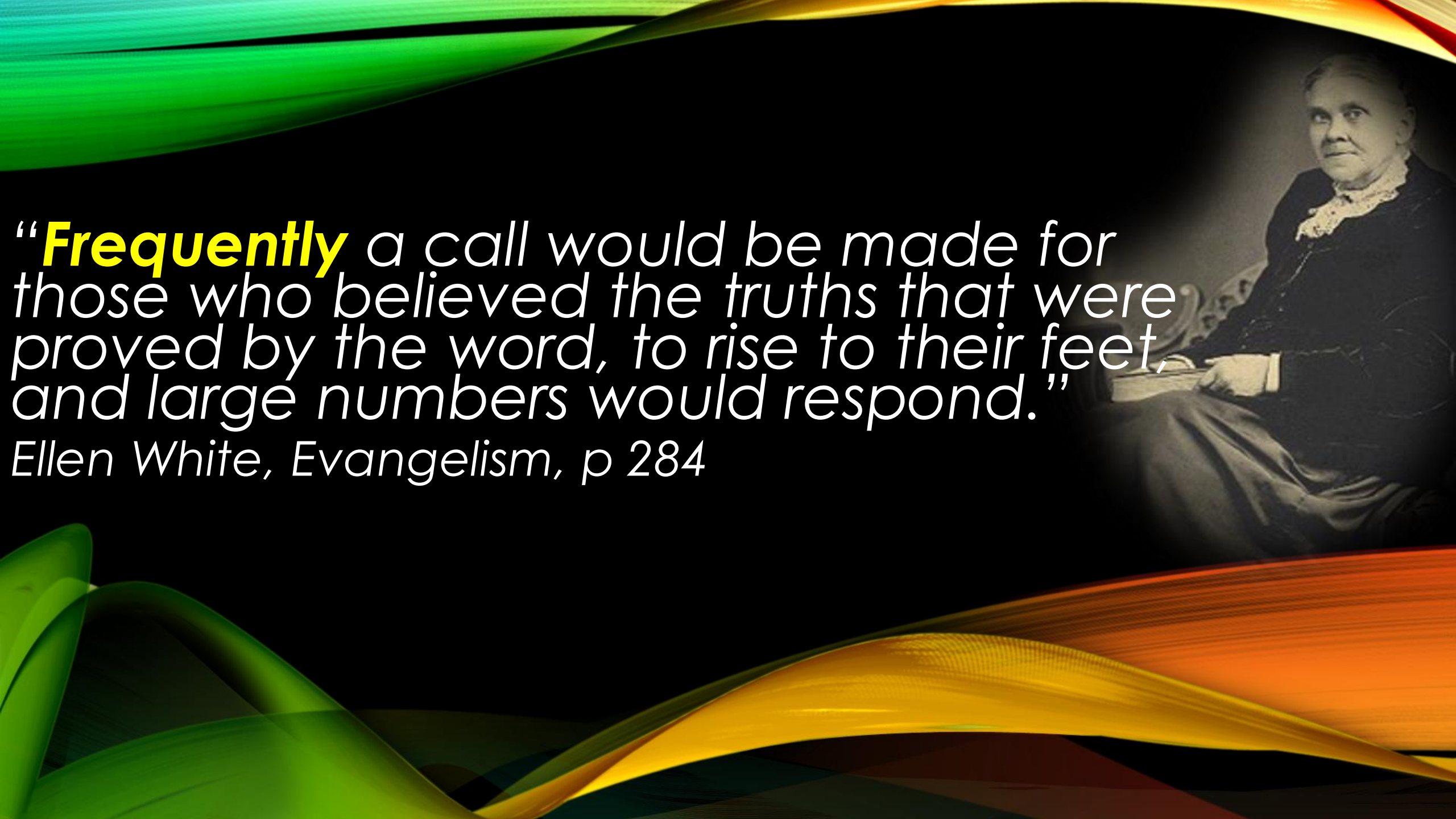
1. Keep It Simple

B. Indispensable of Effective Preaching

1. Keep It Simple
- 2. Appeals**

Appeals

1. Be clear on what you want people to do
2. Don't be too quick to end your appeal
3. Make frequent appeals



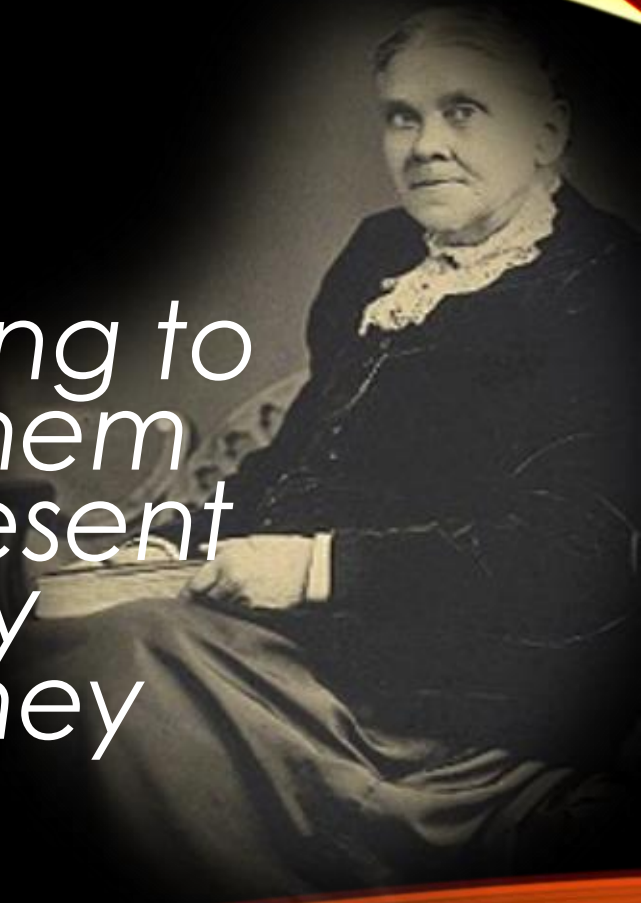
“Frequently a call would be made for those who believed the truths that were proved by the word, to rise to their feet, and large numbers would respond.”

Ellen White, Evangelism, p 284

Appeals

1. Be clear on what you want people to do
2. Don't be too quick to end your appeal
3. Make frequent appeals
4. Vary how you make your appeals
5. Use appropriate music

"In my dreams last night I was speaking to a company of young men. I asked them to sing "Almost Persuaded." Some present were deeply moved. I knew that they were almost persuaded, but that if they



did not make decided efforts to return to Christ, the conviction of their sinfulness would leave them.”

Ellen White, Evangelism, p 503



Appeals

1. Be clear on what you want people to do
2. Don't be too quick to end your appeal
3. Make frequent appeals
4. Vary how you make your appeals
5. Use appropriate music
6. Always have decision cards on hand

B. Indispensable of Effective Preaching

- 1. Keep It Simple**
- 2. Appeals**
- 3. Literature - give and to those attending**

Paul Wrote Letters to Those He Had Preached To

- Corinthians
- Galatians
- Ephesians
- Thessalonians
- Philippians



“Though the minister (preacher) may faithfully present the message, the people are not able to retain it all. The printed page is therefore essential, not only in awakening them to the



importance of the truth for this time, but in rooting and grounding them in the truth, and establishing them against deceptive error. Papers and books are the Lord's means of keeping the



message for this time continually
before the people. In enlightening
and confirming souls in the truth, the
publications will do a far greater work
than can be accomplished by the



ministry of the Word alone.”
Ellen White, Testimonies, vol. 6, pp. 315, 316

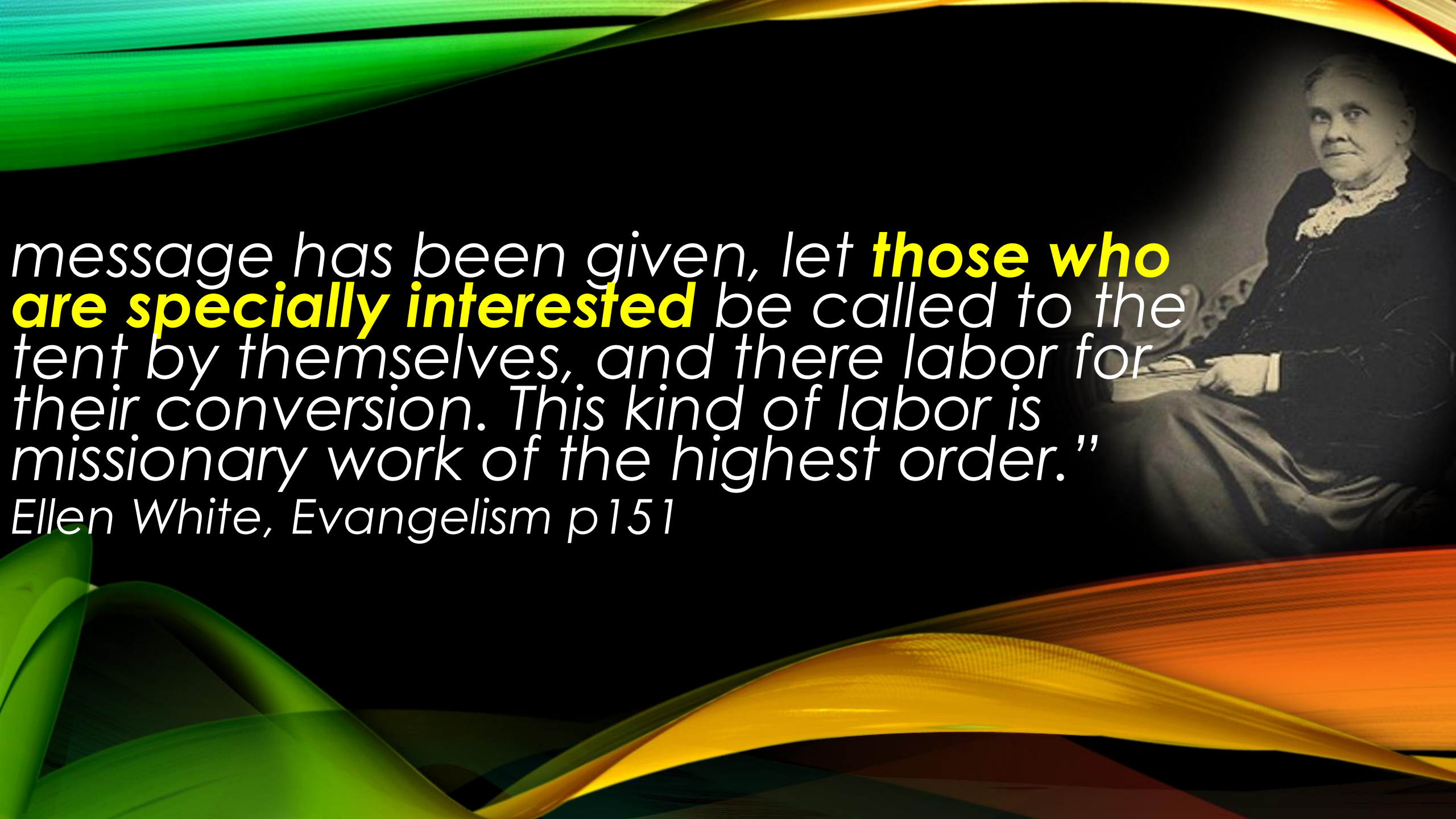


B. Indispensible of Effective Preaching

- 1. Keep It Simple**
- 2. Appeals**
- 3. Literature - give and to those attending**
- 4. After Meetings - baptismal group usually**

*“The testing truth for this time is to be made known, and the explanation given. All classes, the higher as well as the most lowly, come to these meetings, and we are to work for all. **After** the warning*





message has been given, let **those who are specially interested** be called to the tent by themselves, and there labor for their conversion. This kind of labor is missionary work of the highest order.”

Ellen White, *Evangelism* p151

“After a short discourse, change the order of the exercises, and give opportunity for all who desire it, to remain for an **after-interview**, or Bible class, where they can ask questions upon subjects that



trouble them. You will find great success in coming close to the people in these Bible lessons."

Ellen White, Evangelism p152



B. Indispensible of Effective Preaching

- 1. Keep It Simple**
- 2. Appeals**
- 3. Literature - give and to those attending**
- 4. After Meetings - baptismal group usually**
- 5. Visitation - organized to occur during campaign**

And daily in the temple, and in every **house**, they did not cease teaching and preaching Jesus as the Christ.

Acts 5:42

How I kept back nothing that was helpful, but proclaimed it to you, and taught you publicly and from **house to house**.

Acts 20:20



“Your success will not depend so much upon your knowledge and accomplishments, as upon your ability to find your way to the heart. By being social and coming close to the people,



you may turn the current of their thoughts more readily than by the most able discourse.”

Ellen White, Evangelism, p 437

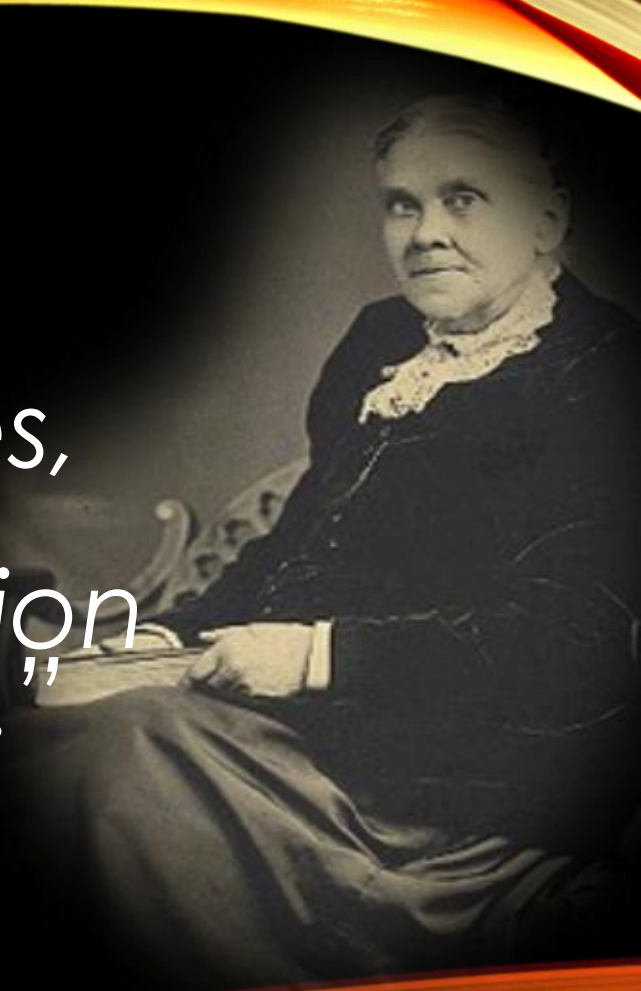


“The harder part comes after he (the speaker) leaves the desk, in watering the seed sown. The interest awakened should be followed up by personal labour - visiting, holding Bible readings,



teaching how to search the scriptures,
praying with families and interested
ones, seeking to deepen the impression
made upon hearts and consciences.”

Ellen White, Testimonies vol 5, p255



The Purpose of Visitation

1. To Establish Relationships
2. To Help People to Attend the Meetings
3. To Evaluate Interests - “Ripe Fruit”
 - a. Attendance - regular
 - b. Questioners but not debaters
 - c. Positive attitude - not negative
 - d. Spiritual progress being made
4. Educate - Answer Questions
5. Discover Objections
6. Encourage Decisions

Vital Questions in Evangelistic Visitation

1. **“Is is clear that...?”** - This is to ensure the information is understood (eg Is it clear that the Bible Sabbath is on Saturday, the 7th day of the week?)

Vital Questions in Evangelistic Visitation

1. "Is it clear that...?" - This is to ensure the information is understood (eg Is it clear that the Bible Sabbath is on Saturday, the 7th day of the week?)
2. **"Do you sense or Do you hear God calling you to...?"** - This is to find out if they are convicted on a subject (eg Do you sense that God is calling you to keep the Sabbath)

Vital Questions in Evangelistic Visitation

1. "Is it clear that...?" - This is to ensure the information is understood (eg Is it clear that the Bible Sabbath is on Saturday, the 7th day of the week?)

2. "Do you sense or Do you hear God calling you to...?" - This is to find out if they are convicted on a subject (eg Do you sense that God is calling you to keep the Sabbath)

3. **"Would you like to...?"** - This is an invitation or call to start doing what God has convicted them about a given subject (eg Would you like to attend church with us this Sabbath)

Vital Questions in Evangelistic Visitation

1. "Is it clear that...?" - This is to ensure the information is understood (eg Is it clear that the Bible Sabbath is on Saturday, the 7th day of the week?)
2. "Do you sense or Do you hear God calling you to...?" - This is to find out if they are convicted on a subject (eg Do you sense that God is calling you to keep the Sabbath)
3. "Would you like to...?" - This is an invitation or call to start doing what God has convicted them about a given subject (eg Would you like to attend church with us this Sabbath)
4. **"Is there anything stopping you from...?"** - Use this question if they respond negatively to question 3

Instruction for First Evangelistic Campaign Visit

1. What the Visitation Team are to Say

a. Ask for the person they have come to see.

b. When that person comes say the following:

*"Hi I'm _____ **(their name)** from _____ **(the name of the program)**. Susie Wong, **the speaker** asked me to call and say how happy she was that you are coming to the meetings and made a decision to _____ **(whatever the decision was)**. She also asked me to call and pray with you about your decision.*

c. Before praying, ask if there are any questions or needs they have that we could help them with.

d. Pray

e. Beef up the next program and tell them you look forward to see them at the meeting.

2. Leave some appropriate literature

B. Indispensible of Effective Preaching

- 1. Keep It Simple**
- 2. Appeals**
- 3. Literature - give and to those attending**
- 4. After Meetings - baptismal group usually**
- 5. Visitation - organized to occur during campaign**
- 6. Have Sufficient Meetings**

Sufficiency & Order of Sermons

- a. **Arresting subjects** (Daniel 2; Signs of the End)
- b. **Familiar truths** (Origin of sin; How to have eternal life; 10 Commandments)
- c. **Testing truths** (Sabbath; Life After Death; Health; Tithing)
- d. **Hope-filled truths** (Second Coming; 1000 Years; Heaven & New World)
- e. **Decision subjects** (Baptism; Judgment; Mark of Beast; Come Out of Babylon; The Remnant Church)

B. Indispensible of Effective Preaching

7. Music

a. Items with a strong Biblical message

“Song is one of the most effective means of **impressing spiritual truth** upon the heart. Often by **the words of sacred song**, the springs of penitence and faith have been unsealed.”

Ellen White, *Evangelism* p500



“The melody of song, poured forth from many hearts in **clear, distinct utterance**, is one of God’s instrumentalities in the work of saving souls”

Ellen White, Testimonies, vol. 5, p493



B. Indispensible of Effective Preaching

7. Music

- a. Items with a strong Biblical message
- b. Congregational singing**

“The singing is not always to be done by a few. **As often as possible**, let the entire congregation join.”

Ellen White, Testimonies, vol. 9, p144



“The singing should not be done by a few only. **All present should be encouraged to join in the song service.**”

Ellen White, *Evangelism* p507



B. Indispensible of Effective Preaching

7. Music

- a. Items with a strong Biblical message
- b. Congregational singing**
 - i. Carefully conducted with a group to lead**
 - ii. Use musical instruments played properly**

“In the meetings held, let **a number be chosen** to take part in the song service. And let the singing be accompanied with **musical instruments skilfully handled**. We are



not to oppose the use of instrumental music in our work. This part of the service is to be **carefully conducted**; for it is the praise of God in song.”

Ellen White, *Evangelism* p507



B. Indispensible of Effective Preaching

7. Music

a. Items with a strong Biblical message

b. Congregational singing

i. Carefully conducted with a group to lead

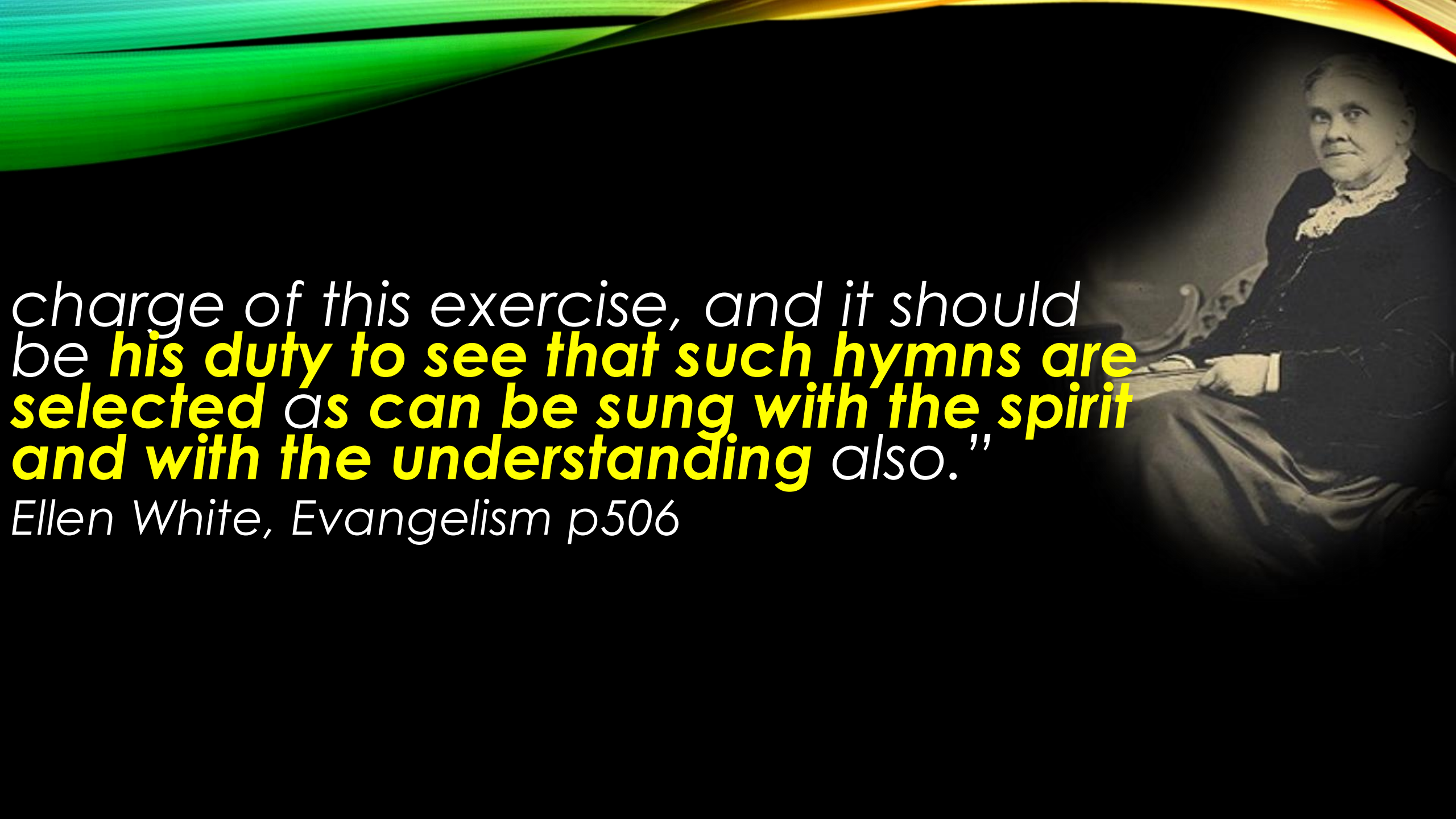
ii. Use musical instruments played properly

iii. Songs to be familiar to the audience

iv. A qualified person to manage the singing

*“A minister should not give out **hymns (songs)** to be sung until it has first been ascertained **that they are familiar** to those who sing. **A proper person** should be appointed to take*





charge of this exercise, and it should
be **his duty to see that such hymns are
selected as can be sung with the spirit
and with the understanding** also.”

Ellen White, *Evangelism* p506

F. Other Keys to Effective Preaching & Teaching

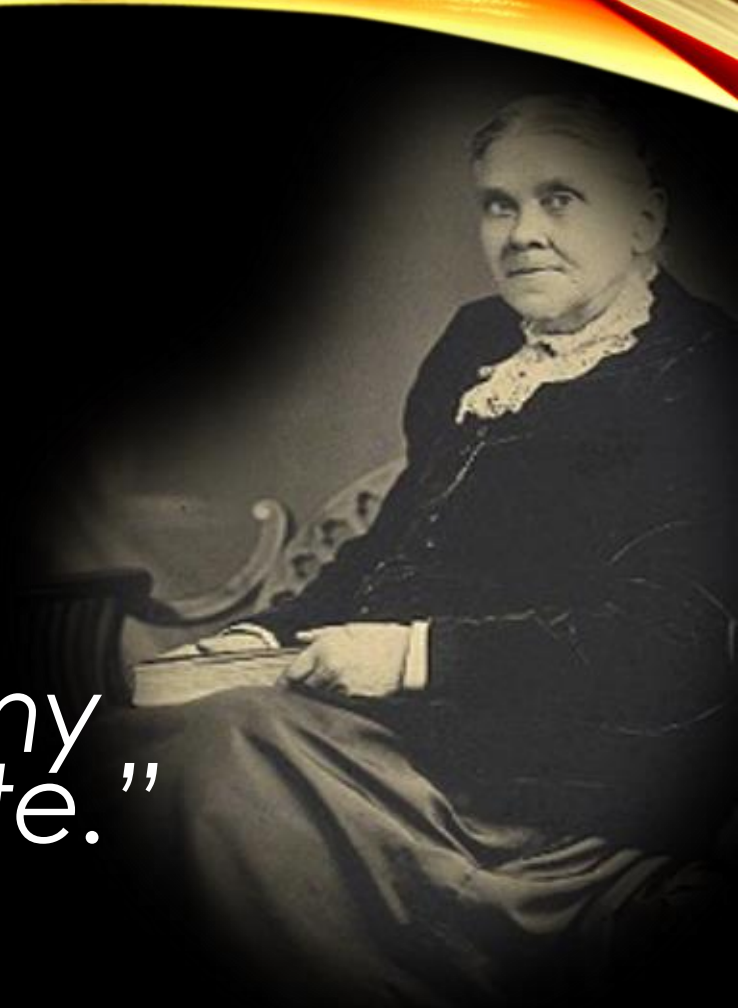
7. Music

8. Health and/or Family Life Segment

“The matter of presenting true principles of health and temperance must not be passed over as unessential...When you make the people intelligent concerning the



principles of health reform you do
much to prepare the way for the
introduction of present truth. Said my
Guide, "Educate, educate, educate."
Ellen White, Evangelism p515



F. Other Keys to Effective Preaching & Teaching

7. Music

8. Health and/or Family Life Segment

9. Children

F. Other Keys to Effective Preaching & Teaching

7. Music

8. Health and/or Family Life Segment

9. Children

10. Comprehensive Follow Up Plan

a. Follow up Bible seminar and/or Bible Studies

b. Special Sabbath School Class



**QR Code for Lyle Southwell Presentations &
Gary Webster Training**